



# MPA

ASIA PACIFIC

**EDWARD B. NEUBRONNER**

Senior Vice President  
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Asia-Pacific Region

Edward B. Neubronner is the Senior Vice President, Regional Operations, Communications, Corporate Affairs & Administration of the Asia-Pacific Region for the Motion Picture Association International whose global mission is to advance and support the film, television and streaming content industry in the Asia Pacific region.

Edward's primary responsibility is to oversee the efficient allocation of financial and staffing resources to run effective operations that promote and protect the creative and commercial interests of the MPA Studios across the region. He also has overall supervision of country programs, strategic alliance building initiatives, communications and outreach, research, finance, corporate compliance, human resource and capacity building.



Edward has previously served as the Regional Legal Counsel for the association, during which time he leveraged his extensive background in intellectual property management and law enforcement by directing civil and criminal enforcement initiatives while working with government bodies to amend copyright laws in various countries.

He also served as the Chief Executive Officer of the Recording Industry Association (Singapore), positioning that group as the pre-eminent industry organization on copyright matters and launching an educational curriculum that is still taught in every secondary and junior college in the country today. He began his career in government service, first as a police officer and then as an assistant registrar in the Intellectual Property Office.

A graduate of the National University of Singapore, Edward is a qualified Advocate and Solicitor of the Supreme Court of Singapore.

*The MPA Studios include:*

*Walt Disney Studios Motion Pictures, Netflix Inc., Paramount Pictures Corporation, Sony Pictures Entertainment Inc., Universal City Studios LLC, and Warner Bros. Entertainment Inc.*

***For more information, visit [www.mpa-i.org](http://www.mpa-i.org).***