

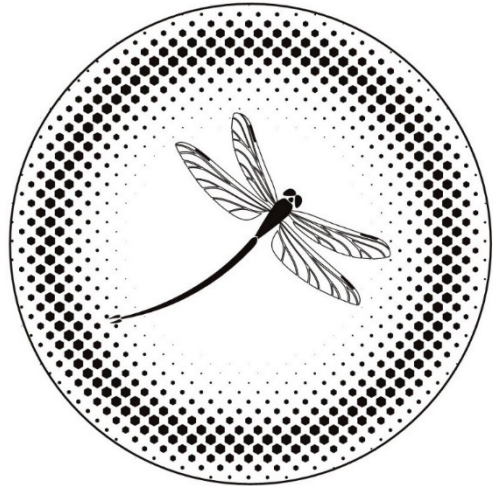
**JAPAN -  
Becoming a Dynamic Location  
Destination**

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**TOHO Tombo Pictures, Inc.**

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TOHO Tombo Pictures, Inc.

# 1. Introduction

- 30 years of shooting in Japan
- March 2023: Formed TOHO Tombo Pictures, Inc.,  
a brand new international production entity which joins the forces with TOHO

## 2. The World Is In Love With Japan

- Global interest in Japanese IP – manga, film, anime: Japan boom
- Global interest in shooting in Japan – level of craftsmanship  
“TAKUMI: 匠”
- Urban V rural shooting
- Let’s ride the wave



# 3. Areas to Improve

- Public awareness of the value of the film industry and the money it injects into communities – location data bases
- Production infrastructure e.g., fire and police support



## 3. Areas to Improve

- Incentives – the need for a bankable system
- Film Education
- Good working conditions – align ourselves with international standards

