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ギャビン・ブレアは2007年からハリウッド・レポーター紙で日本のエンターテインメント分野を担当しており、20年以上にわたり日本のビジネス・犯罪・政治からスポーツ・文化に至るまで執筆している。彼の作品はヨーロッパ・アメリカ・アジアの出版物やラジオで取り上げられており、“An Illustrated Guide to Samurai History and Culture: From the Age of Musashi to Contemporary Pop Culture”や”Zen in Japanese Culture: A Visual Journey through Art, Design, and Life”を含み4冊の著書がある。