



Emerging filmmakers and speakers attend the MPA Film Workshop in Singapore 2008.

FOR MORE INFORMATION, CONTACT:

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ABOUT THE MOTION PICTURE
ASSOCIATION (MPA) ASIA PACIFIC



Promoting and protecting the screen community in the Asia Pacific.

The MPA champions the creative and artistic freedoms of filmmakers, while working to rally public and private institutions around the world to the cause of safeguarding intellectual property rights, advancing technology-driven innovation, and opening markets to the uniquely influential and increasingly global medium of film. www.mpa-i.org

ABOUT THE CHINA INTERNATIONAL
COPYRIGHT EXPO (CICE)



The CICE is the premier international copyright industry forum and trade show in China, held annually since 2008. The MPA has enjoyed a close relationship with CICE since launching the Jacky Chan anti-movie theft campaign during its inaugural year.

MPA CICE

FILM
WORKSHOP
2011

BEIJING

1 - 3 DECEMBER

2011



PRESENTERS

The MPA CICE Film Workshop will be presented by a number of acclaimed Chinese and international film practitioners, likely to include*:

Alister Grierson



Alister Grierson is an Australian film director and scriptwriter. He graduated in Economics and Arts from the Australian National University and studied Japanese in Tokyo. He later gained a Master of Arts in Directing at the Australian Radio Film & Television School. He has made 15 short films and won three Tropfest awards. Mr. Grierson co-wrote and directed the WWII

feature film *Kokoda*, and most recently directed *James Cameron's Sanctum*, a 3D cave-diving drama, using the Cameron-developed Fusion Camera System. The script for *Sanctum* was inspired by the near-death experience of one of the writers, Andrew Wight, who was trapped in a cave collapse during a dive under the Nullarbor Plain. *Sanctum* was recently released in China.

Zhang Xun



President of China Film Co-Production Corp. Zhang Xun is currently President of China Film Co-Production Corporation (CFCC), a company directly under the State Administration of Radio, Film and TV (SARFT), which administers, coordinates and serves the Chinese-foreign film co-production business in line with the regulations. Prior to this, Ms. Zhang served as

the deputy general manager of China Film Production Corporation of the China Film Group, and as a manager for production with the former Beijing Film Studio.

Pauline Chan



Pauline Chan is an Australian-Chinese writer, director, actor and producer, best known for her feature film *Traps* and as director of the new Australian-Chinese co-production *33 Postcards*, starring Guy Pearce. Reviewed as a 'Premier Australian filmmaker' by Time Asia, Ms. Chan made Australian history in 1996 as the first Asian Australian appointed by the Governor General

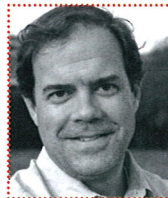
as a Commissioner of the Australian Film Commission. For more than 20 years, Ms. Chan has produced and directed films and television programs, many of which were selected for official screenings in prestigious festivals including Cannes, New York, Toronto, Shanghai, Sydney and London. Ms. Chan produced two Australian-Chinese co-productions, *33 Postcards* and *The Dragon Pearl* shortly after the Australia-China Co-Production treaty was signed, and both films received a wide China release. In 2010 Ms. Chan served on the Selection Panel for the MPA APSA Academy Film Fund.

Lora Chen



Lora Chen is a principal consultant at China Media Consulting, Culver City, California. She specializes in business development and strategic planning for US Corporations in doing business with China. Her client list includes Paramount Parks, Metro-Goldwyn-Mayer and Sony Pictures Entertainment, as well as various independent production companies, and law firms. Ms. Chen is currently developing and teaching a graduate course: "U.S. Filmed Entertainment business systems and operations" at the Beijing Film Academy, Beijing, China.

John Kuyper



Jon Kuyper began his production managing career with Roger Corman's company in 1991 and went on to produce over forty independent films all over the US and the world. In his travels, he has worked with various production services and film commissions. He also worked as a production executive for two independent companies and then created and ran a

production service company based in Los Angeles that catered to US producers filming abroad. Jon has worked with feature film budgets from \$300,000 to over \$100 million across all genres. Currently, he is in charge of physical production for Warner Bros. interests in Australia and New Zealand, including supervising Baz Luhrmann's *The Great Gatsby* starring Leonardo DiCaprio and Tobey Maguire, Peter Jackson's *The Hobbit* and George Miller's *Mad Max: Fury Road* starring Tom Hardy and Charlize Theron. He is based in Sydney, Australia.

Bec Smith



Bec Smith is an agent in the Motion Picture Literary Department of leading talent and literary agency UTA, as well as an agent in UTA's Independent Film Group where she focuses on the packaging, financing and sales of independent film. Ms. Smith joined UTA from the Sydney office of Working Title Films where she was Head of Development. Prior to

working in development and production she was the Australasian bureau chief of the *Hollywood Reporter* and the editor of *Inside Film Magazine* in Australia. Smith executive produced the David Michôd-directed independent feature *Animal Kingdom*, which won the 2010 Sundance Film Festival's Dramatic World Cinema Jury Prize. Smith currently serves on the Independent Filmmaker Project (IFP) Advisory Board.

Ira Deutchman



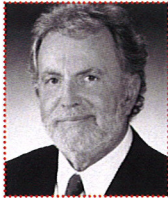
Ira Deutchman has been making, marketing and distributing films since 1975, having worked on over 150 films including some of the most successful independent films of all time. He was one of the founders of Cinecom and later created Fine Line Features – two companies that were created from scratch and in their respective times, helped define the independent film business. Currently Mr. Deutchman is Managing Partner of Emerging Pictures, a New York-based digital exhibition company. He is also Chair of Columbia University's Film School.

John Polson



John Polson is an award-winning actor and director, as well as the founder and director of the World's Largest Short Film Festival, Tropfest (www.tropfest.com). As a feature film director, Mr. Polson has made *Siam Sunset*, *Swimfan*, *Hide & Seek*, and *Tenderness*. Mr. Polson has directed some of the top-rating US television series including *Fringe*, *The Mentalist*, *The Good Wife*, *Lie To Me* and *Flash Forward*.

Sid Ganis



Sid Ganis founded Out Of The Blue Entertainment in 1996 following a distinguished career as an executive at several major studios including Sony Pictures, Lucasfilm, Warner Bros. and Paramount. As a producer, Ganis found box office success with *Big Daddy*, *Deuce Bigalow: Male Gigolo* and *Mr. Deeds* and the critically acclaimed *Akeelah And The Bee*, which he co-produced with his wife Nancy Hult Ganis. Mr. Ganis served four consecutive, year-long terms as the President of the Academy of Motion Picture Arts and Sciences. Currently, he is co-executive producer on the drama series *Pan Am* for ABC.

Yu Dong



Chairman of Bona Film Int'l. A former film producer and presenter, Mr. Yu graduated from the Beijing Film Academy in 1994 and joined the Beijing Film Studio, China's largest film production house. He later joined the China Film Group Corporation in charge of domestic movie distribution. Yu Dong is the founder and CEO of Polybona, the biggest distributor in the country after the China Film Group. He is also the Chairman of the PolyWanhe cinema group which owns 70 screens.

Xue Xiaolu



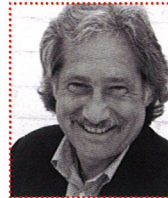
Xue Xiaolu is an award-winning scriptwriter-turned-director and Associate Professor at the Beijing Film Academy's Literature Department. Miss Xue has written nine feature film screenplays which have been theatrically released, including *Together*, for Chen Kaige. In 2009, Miss Xue wrote her directing debut *Ocean Heaven*, starring Jet Li in his first non-action film. The film opened the 13th Shanghai International Film Festival (2010) and later won her the Emerging Talent of the Year Award at CineAsia. Miss Xue is a member of the Selection Panel for the MPA APSA Academy Film Fund which will be announced on 24 November 2011.

Tang Lijun



Ms. Tang Lijun graduated from East China Normal University with a Bachelor Degree in Law and obtained an EMBA degree from Antai College of Economics & Management, Shanghai Jiaotong University. As the Managing Director of Shanghai International Film Festival and Shanghai TV Festival since 2006, she has devoted herself to the strategic transformation of both festivals, greatly increasing their profile. Moreover, under her leadership, the market function of Shanghai International Film Festival was expanded to incorporate the Co-production Film Pitch and Catch - first run in 2006. The newly launched Animation Pitching Project in the Shanghai TV Festival promotes industry cooperation between China and rest of the world. Through years of development, Shanghai International Film Festival and Shanghai TV Festival are acclaimed as the leading festivals of their kind in the Asia-Pacific region.

Harris E. Tulchin



Harris E. Tulchin is a graduate of Cornell University and Hastings Law School. He has practiced law since 1978 and is principal of the international entertainment and multimedia law firm Harris Tulchin & Associates. He has lectured extensively at forums such as UCLA, AFI, IFP, Digital Hollywood and USC. Mr. Tulchin has served as Executive Producer on several feature films and is the author of *The Independent Film Producer's Survival Guide* – a step-by-step guide to the business and legal issues involved in producing an independent film.

*Please note that advertised speakers are subject to change.

Zhang Zhao



CEO of Le-Vision Pictures. Mr. Zhang, who produced Chinese hits such as the *All's Well That Ends Well* films (2009-10), joined LeTV in March, 2011, and headed up a new feature film division. Prior to that, Zhang was the head of Beijing-based Enlight Movies, the movie division of a leading privately-owned TV production company which he helped established after returning from study in the U.S.

Wang Lifeng



President Xing Xing Digital Corp
Born in China, Lifeng entered University of Science and Technology of China at the age 14 and completed his Masters of Computer Sciences in British Columbia at the age of 20. He remained in Canada to work in the animation and game field. In the early 2000s, Lifeng pioneered the production of digital animation

known as the Yuan Ming Yuan project. Under his direction the studio has grown from five artists to 250 artists in just three years.

David Freeman

David Freeman works as a writer for films and games and teaches extensively in both fields. He has written and developed scripts and properties which have been bought or optioned by various companies including Sony and Paramount Pictures. He teaches *Beyond Structure*, the most popular screenwriting workshop in Los Angeles, New York, and London. His past students include the writers, directors, producers, and/or key executives behind films including *Lord of the Rings*, *Austin Powers*, *Total Recall* and *The Simpsons*. He is also a designer on games for Activision, Ubisoft and Electronic Arts. His book *Creating Emotion in Game*, offers over 300 specific techniques for evoking, in gamers, a breadth and depth of emotional experiences.

Wang Zhongjun

In 1989, Wang was admitted by the University of Michigan for a masters degree program majoring in media and communications. He returned to China with his brother to set up the Huayi Brothers Advertising Company. In 2000, Wang and his brother founded the Huayi Brothers – Haihe Film and TV Investment Company, and later in 2003, he established the Huayi Xiyang Film Distribution Company. Huayi Brothers is considered the largest and the most successful movie production house in China's private sector, responsible for many of the country's biggest blockbuster hits. Huayi is about to launch its IPO in China's version of the NASDAQ stock exchange in Shenzhen.

Han Sanping

Chairman of China Film Group. Han Sanping has produced over 300 films, as well as more than 100 TV series during the past 10 years. Apart from being head of China Film Group Han also serves as President of Beijing Film Studio and the Chinese Children Film Studio, as well as Vice Managing Director of the Chinese Film Producer Association. His feature film credits include *The Karate Kid*, *Aftershock*, *Confucius*, *The Founding of a Republic*, *Red Cliff*, *Mission Impossible 3* and *Beijing Bicycle*.

WHEN

1-3 December 2011
9am – 6pm

WHERE

Grand Millennium Beijing
Fortune Plaza
7 Dong SanHuan Middle Road
Chaoyang District
Beijing China

WHAT

The MPA CICE Film Workshop is a 3-day program focussing on a range of hot topics of interest to emerging filmmakers from the Asia Pacific, such as:

Day 1, Thursday 1 December

- > Opportunities for growth and innovation in the screen industry in China
- > Welcome to China: Working with government, creative partnerships, conducting good business and legal tips
- > Co-production and business opportunities between China and the international community

Day 2, Friday 2 December

- > Developing a script that works
- > Innovative and entrepreneurial ways to develop your filmmaking career
- > Producing feature film and television in the US
- > All things digital, 3D and creative approaches
- > Doing business with Hollywood

Day 3, Saturday 3 December

- > Feature film script pitching competition
- > Field trips to film studios

WHO

The MPA Film Workshop is designed for professional and emerging filmmakers from China and the Asia Pacific region.